

IS YOUR SOCIAL MEDIA ON TREND FOR

2022?

TAKE THIS QUIZ TO FIND OUT



- ☐ Yes ☐ No Do you have a personal approach that engages your audience on a more personal level?
- ☐ Yes ☐ No Do you have how-to videos, promotional videos, or live videos on your social media?
- ☐ Yes ☐ No Are you using retargeting ads, to turn random social media users who are browsing for products into paying customers?
- ☐ Yes ☐ No Are you limiting your social media channels to only ones worth investing time and resources on?
- ☐ Yes ☐ No Are you live streaming all of your events to increase attendance and participation?
- ☐ Yes ☐ No Are you sharing behind-the-scenes stories on Instagram to drive audience engagement?
- ☐ Yes ☐ No Are you using augmented reality and virtual reality to boost your social media marketing?
- ☐ Yes ☐ No Are you creating checklist posts since most people love downloading checklists and lead magnets to educate themselves?

To see if you're on trend use this chart, based on how many questions you answered yes to.

Yes _____ & No _____

